



# DOMINIC ROHR

graphic designer

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## EXPERIENCE

### Graphic Designer and Social Media Marketer

*Amateur Bros, Hagerstown MD I 2019 - Present*

Design a brand identity and the promotional materials for Video Content Creator Group. Created and update website as well as social media pages. Work within a team, research and utilize data effectively to boost viewer and follower count.

### Front End Supervisor

*Lowes, Hagerstown MD I 2018 - Present*

Oversaw employee performance, corrected problems and increased efficiency to maintain productivity targets. Responded to customer concerns with friendly and knowledgeable service and remedied issues promptly and effectively.

### C & M Travel Photography

*Internship, Hagerstown MD I 2019 - 2020*

Worked alongside the design team to create a visually appealing animation that portrayed a compelling story through 2D imagery. Tasks included research, storyboarding, sketching, digitizing images and animating assets.

### Kitchen Staff

*Chick-Fil-A, Hagerstown MD I 2015 - 2018*

Promoted customer satisfaction by preparing food according to specific instruction with modifications based on customer's requests. Maintained composure, enthusiasm, and work quality while in stressful work environment.

## EDUCATION

### Bachelor of Fine Arts | Graphic Design

*Shepherd University, Shepherdstown WV I 2017 - 2020*

### Associates of Technology and Computer Studies |

### Simulation & Digital Entertainment

*Hagerstown Community College, Hagerstown MD I 2015 - 2018*

## AWARDS

### 1st Place | AIGA MockUp!

*Winner of graphic design competition I 2018 - 2019*

MockUp! is a graphic design competition in which teams from a variety of colleges work with a client in order to create a more effective and engaging solution for their non-profit organization.

### Dean's List | Shepherd University

*Nominated for Academic Excellence I 2018 - 2019*

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Lightroom

Adobe Animate  
Adobe After Effects  
Microsoft Office 365  
HTMLS